

## Penn Hills Charter School of Entrepreneurship

**Company Representative, Dr. Wayne Jones, CEO**  
 Company Name – Penn Hills Charter School of Entrepreneurship  
 Company [2501 Main Street Pittsburgh, PA 15235](#)  
 Website [www.phcharter.org](http://www.phcharter.org)

**Industry:**  
 Education

**Year Founded:**  
 2011

**Consultant:**  
 Denis Olson

**SBDC Assistance:**  
 Entrepreneurship Development – Youth and Parents  
 Judging Youth Business Plans  
 Local College Opportunities Presentations  
 Start-up, Growth and Business plan assistance



**Small Business Development Center Duquesne University**

**Duquesne University SBDC**  
 108 Rockwell Hall  
 600 Forbes Avenue  
 Pittsburgh, PA 15282  
 412.396.1633  
[duqsbdc@duq.edu](mailto:duqsbdc@duq.edu)  
[sbdc.duq.edu](http://sbdc.duq.edu)

**Special Interest Group:**

Rural Development  
Underserved Communities  
 Accelerators + Incubators  
 Export  
 Millennials/Gen-Z  
 Tech Development  
 Covid-19 Response  
 Disaster Recovery  
 Veterans  
 Women-Owned  
 Special Populations

**Client Impact Stat:**  
 457 students in grades K-8 with a student-teacher ratio of 10 to 1.

**Quote From Client:**

“It was such a pleasure to meet with you all this week at Duquesne's SBDC! We are so thrilled to partner with you in building synergy around EntreEd throughout the region.”

**Debra Titus, M.Ed.**  
**K-8 Entrepreneurial Education Coach**  
 Innovation Committee Chair NFE Lead Teacher

## Partnership - Penn Hills Charter School & Duquesne University SBDC!



The Penn Hills Charter School of Entrepreneurship provides a hands-on, engaging program designed to bring entrepreneurial and economic concepts alive for students. The lessons related to the Pennsylvania Core Curriculum of English Language Arts, Mathematics, Science, and Social Studies incorporate the basic economic and entrepreneurial concepts for the students. These are the future leaders of small business in the community who start learning Entrepreneurship in Kindergarten!

In addition to working with the students, the Charter School has ongoing forums for the parents, families and community stakeholders in the region. To supplement their BIC educational programs, they actively look for partnerships

with Small Business Leaders in the region. The Duquesne SBDC was recently involved in judging a competition for students in the region who pitched new business ideas. Many of the winners came from the Penn Hills Charter School leading to these winners having the opportunity to visit the Duquesne School of Business, meet with Faculty and explore age-appropriate concepts for New Business Development.

A partnership has now been established between The Charter School and the Duquesne SBDC. Many ideas are being considered for collaboration beginning with Penn Hills Charter School Adults (parents, families and community stakeholders) having the opportunity to learn about Business Essentials and the resources available through Duquesne University SBDC. A presentation is planned for the end of March.

**Impact and Results:**

- Engaging Children at a young age and their Parents to become our future small business leaders.
- Providing parents, the opportunity to understand essential Business concepts for themselves and when working with their children
- Exposure to the work being done by the Duquesne SBDC and opportunities to work with us.
- Exposure to the Duquesne School of Business and University learning environment.
- A lasting partnership with a local BIC Entrepreneurial Charter School well respected in the community

**Summary:** The Duquesne SBDC is proud to partner with such a great educational organization doing such fine work with our future business leaders. In addition, this will generate clients and outreach to our local community looking for Business start-up and growth expertise. And finally, the exposure to our Duquesne University School of Business and business education excellence provides another avenue for students to enhance their already strong educational background.