

SUCCESS STORY

In Bloom House of Beauty

Julianne Gray, Owner
3011 Rockwood Street
McKeesport PA 15132-7153

PENNSYLVANIA

S B D C

Small Business
Development Center
Duquesne University

*Helping businesses
start, grow, and prosper.*

Duquesne University SBDC

108 Rockwell Hall
600 Forbes Avenue
Pittsburgh, PA 15282
412.396.1633
duqsbdc@duq.edu
sbdc.duq.edu

Industry:

Cosmetics,
Beauty Supplies, and
Perfume Retailers

Year Founded:

2024

SBDC Assistance:

Business Plan Writing, Business
Banking/Credit Card Processing,
Information Webinars on Bookkeeping
and Business Management

Consultant:

Cynthia (Cindi) Oliver



Success Story: Julianne Gray and In Bloom House of Beauty

Julianne Gray embarked on an exciting journey to turn her dream of owning a beauty business into reality. With a clear vision but needing guidance, Julianne reached out to the Duquesne University Small Business Development Center (SBDC) for support.

Julianne's primary goal was to establish her own business. We assisted her in crafting a comprehensive business plan, which became the foundation of her venture. We also helped her with the setup of the business's banking and credit card processing setup.

To further prepare herself for the challenges of entrepreneurship, Julianne took full advantage of the DUQ SBDC's low-cost workshops and informational webinars. These resources equipped her with the knowledge and skills necessary to navigate the early stages of her business journey with confidence.

Today, Julianne proudly owns and operates In Bloom House of Beauty, a testament to her hard work and determination. Congratulations, Julianne! The Duquesne University SBDC team wishes you continued success and growth in your business endeavors.

